This letter is to attest that *AppsFlyer* has been assessed by TRUSTe against the standards for Enterprise Privacy Certification and has satisfied the requirements for certification.

TRUSTe’s Certification Standards incorporate principles from privacy frameworks established by APEC, the OECD, and the FTC and also reflect input from consumers, clients, advocates, and regulators.

Valid through 04/08/2020

For real-time company certification status, please check:

[https://www.trustarc.com/consumer-resources/trusted-directory/](https://www.trustarc.com/consumer-resources/trusted-directory/)