



About AppsFlyer - June 2019

Full version:

AppsFlyer is the global leader in mobile attribution and marketing analytics. Data-driven marketers trust AppsFlyer for independent measurement solutions and innovative tools to grow and protect their mobile business. AppsFlyer's platform processes billions of mobile actions every day, empowering marketers and developers to maximize the return on their marketing investments. AppsFlyer's People-based Attribution, NativeTrack™ Attribution, Marketing Analytics Data, OneLink's Deep linking capabilities and Protect360 enterprise-grade fraud solutions have made AppsFlyer's platform the go-to resource for the most successful mobile apps in the world. With Facebook, Google, Twitter, Pinterest, Snap Inc., Tencent and 4,600+ other integrated partners, and clients including HBO, Waze, Alibaba, Skyscanner, Activision and 12,000+ leading brands worldwide, AppsFlyer has 15 global offices to support marketers everywhere. To learn more, visit www.appsflyer.com.

Shorter version:

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Strapline:

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